#### Rise of the millennials Where they live The millennials influence changes across the District. They move into homes in neighbor-By Ted Mellnik, Katie Park and Laris Karklis hoods that their grandparents' generation may have left for the suburbs. They're a prime target In 2010, for the first time in half a century, the census found that of the dozens of new apartments and condos, the District's population was increasing. More than half of that growth coffee shops and restaurants and other has come from an influx of people age 25 to 34, the generation businesses that are remaking a central swath known as the millennials. of the city from Capitol Hill to Columbia Heights. D.C. population change since last census Population change since 2000 Rock MILITARY RD in thousands by neighborhood cluster +22,983 Creek Age 25-34 Park -500 500 1.000 +2.000 -6.681 1990 2000 All other Columbia 3 10 8 BENNING RD CONSTITUTION AVE AVE. THE MALL E. CAP. ST INDEPENDENCE **Areas with largest increases in population** *Age 25-34, from 2000 to 2010* NEIGHBORHOODS MILLENNIAL POPULATION One equals 100 **INCREASE:** Columbia Heights. \*\*\*\*\*\*\*\*\*\*\*\* +4,400 Mount Pleasant. \*\*\*\*\*\*\*\*\*\* Pleasant Plains, TOTAL: SE \*\*\*\*\*\*\*\*\*\*\*\* 13.650 Park View 2. Downtown, Chinatown, +3.961 \*\*\*\*\* Penn Quarter, 5,645 Mount Vernon Square, North Capitol Street Cardozo/Shaw, \*\*\*\*\*\*\* +2,312 Base Logan Circle 6,597 Howard University, +1,881 \*\*\*\*\*\* LeDroit Park, Shaw 3,604 For more neighborhood data on D.C. millennials, go to \* +1,734 Capitol Hill, wapo.st/millennial-dc Lincoln Park \*\*\*\*\*\*\*\*\*\*\* Edgewood, Bloomingdale, \*\*\*\*\*\*\*\* +1,485 Stronghold, Eckington 4,269 Brightwood Park, +1,334 \*\*\*\*\*\*\*\* At home Crestwood, Petworth 6,156 Some common assumptions about millennial Union Station, Stanton living arrangements don't apply in the District. Park, Kingman Park, NoMa 6.272 Only 9 percent of D.C. millennials live with a parent, far below the 15 percent for their peers Near Southeast, +1,216 \*\*\*\*\*\*\*\*\*\*\* Navy Yard 1,528 in metro areas across the country. D.C. millennials are far more likely to live with housemates 10. Dupont Circle, Connecticut \*\*\*\*\*\*\* Sources: U.S. Census, D.C. Office and other unrelated people. Avenue, K Street \*\*\*\*\*\* of Planning neighborhood clusters

#### How millennials are different

The District's millennials differ from people who are 10 and 20 years older. The contrasts seem to go beyond the broad effects of age.

#### At work

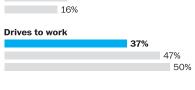
Millennials are more likely to work for a private for-profit company, rather than for a nonprofit, the government or for themselves. Their employers are more likely to be in professional or scientific fields. They are more likely to be lawyers or computer programmers, and less often work in bluecollar jobs like construction. They are less likely to drive to work.

# Works at a for-profit organization



Percentage of each age group that ...

## management industry 19%



#### **Education attained**

Millennials are well educated. They are less likely to have dropped out of high school, and more likely to have a bachelor's degree. A third have a master's or higher.

### Has a bachelor's degree 21% 19%

### Has a master's or higher 33% 22%

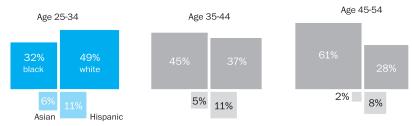
#### Income

Given their good education and professional jobs, it's no surprise that typical income for millennials is on a par with their elders. What sets them apart is a greater parity between the sexes.

	Age 25-34	Age 35-44	Age 45-54
Median earnings	\$44,680	\$51,970	\$40,873
All U.S. metros	\$27,025	\$34,254	\$35,850
Women's earnings compared to \$1 of men's	\$0.92	\$0.66	\$0.84
All U.S. metros	\$0.69	\$0.56	\$0.56

#### Race and ethnicity

Millennials are diverse. Whites are the largest group but not a majority. Note: In each age group, 2 percent of the population identifies as "other."



Percentage of each age group that...

